

**DISTRIBUTE TO:** District through Territory Leaders, Zone and Territory Offices  
**FROM:** SGI-USA Future Division  
**SUBJECT:** JHHS Logo Drawing Contest

To provide the JHHS members an opportunity to create unity and pride, while also developing and demonstrating their creative talents and skills, the SGI-USA Future Division will launch a drawing contest to redesign the JHHS “Young Phoenixes” logo!

## Background

Ikeda Sensei writes in *The New Human Revolution*: “In the center of the green flag was a young phoenix in white with outstretched wings ... The phoenix design originated in Shin’ichi Yamamoto’s frequent reference to the high school division members as ‘young phoenixes,’ signifying the high hopes he held for them.

“The phoenix was a mythological bird revered from ancient times in China. As an auspicious symbol, it was thought to herald the appearance of a monarch who would govern with justice and humanity. Nichiren Daishonin also likened the Lotus Sutra, the king of all sutras, to the phoenix.

“Shin’ichi called the high school division members young phoenixes as an expression of his heartfelt desire to see them develop into great leaders of the next generation. He also proposed making the flag’s background green, because green suggests the refreshing vigor of young leaves and has an image of peace. It would be the ideal color for the flag of the high school division, he thought, because its members would soon take flight into the world where they would work to build peace and happiness for all humanity.” (NHR-9, pp. 120-121)

### Criteria for Submission

- Symbol is a white phoenix
- Background is green
- Contains the text “SGI-USA JHHS”
- Can be drawn by hand or digitally
- Drawings should be submitted as PNG or PDF file to [youngphoenixes2030@gmail.com](mailto:youngphoenixes2030@gmail.com).
- Submissions should also include the member’s name, organization, and contact information.

### Current Logo

This symbol is currently used in the “Young Phoenixes Soar Into the Future” publications serialized on the *World Tribune* website.



### How will the winning submission be determined?

- The winning submission will be determined by a committee of JHHS members from each territory, with the support of the National Future Division Youth leaders.
- The committee of JHHS members will have access only to the submitted logo and not the member’s identifying information.
- Additional determining criteria, beyond the basic guidelines established above, will be decided by the JHHS committee members with the National Future Division Youth leaders.

### How will the logo be used?

The logo may be used on JHHS-related promotion materials as well as other JHHS materials such as graduation certificates.

### Timetable

- Announce at April Soka Family Day (April 11, 2021)
- Submissions due by May Soka Family Day (May 9, 2021)
- New logo announced and share at June Soka Family Day (June 13, 2021)