

DISTRIBUTE TO: District through Territory Leaders, Language Group Coordinators, Zone and Territory Offices
FROM: SGI-USA National Language Bureau
SUBJECT: National Language Bureau (NLB) Guidelines 2021

National Language Bureau (NLB) activities will be based on the SGI-USA activity guidelines for 2021—especially in supporting the SGI-USA’s goal of Soka humanism becoming a part of mainstream American culture toward November 18, 2030, the 100th anniversary of the founding of the Soka Gakkai! Our focus solely lies in achieving a membership of 350,000 Bodhisattvas of the Earth, 75,000 Future Division members and 100,000 subscribers to our publications as we strive for kosen-rufu in each district by 2030.

The primary purpose of the NLB is to ensure non-English speakers can deepen their faith through study and joyfully engage in district discussion meetings and propagation. Languages supported on a national level are Chinese, Japanese, Korean and Spanish. Language-based activities should not conflict with district or other core activities.

LANGUAGE-BASED ACTIVITIES

Language group activities in Chinese, Japanese, Korean and Spanish, such as study or introductory meetings, are conducted at the Territory, Zone or Region level. For Regions with language-based demographic considerations, additional meetings can be created. This should be determined in discussion with the Territory, Zone or Region line leadership.

STUDY: Study material is based on Ikeda Sensei’s lecture published in *Living Buddhism* and will be carried in the monthly *World Tribune* language page inserts. Meetings should allow ample time for Q&A, discussion and encouragement. Region through National line leaders should be invited periodically to do the lecture/share encouragement and organizational direction. Bilingual members can choose to participate in these meetings or attend their monthly District or Region study meeting in English instead.

HEADQUARTERS LEADERS MEETING (HQLM) VIDEO OR DVD SHOWING: To show the HQLM video, please coordinate with your Region or Zone line leaders and designated security personnel. Refer to memo 2019-ORG-016 for more details.

EXAMS: Depending on the status of COVID-19, SGI-USA will aim to hold two Introductory Exams, only in English, in April and September.

SPECIFIC EVENTS: Other than study meetings, annual meetings or introductory meetings, language group coordinators should submit a proposal by using the Activity Requisition form for approval. Please contact your local zone office to obtain this form.

PUBLICATIONS: The *World Tribune* will publish a monthly language page insert in Chinese, Japanese, Korean and Spanish. The insert will include Ikeda Sensei’s lecture and *The New Human Revolution* Series (as available) published in *Living Buddhism*. Language coordinators should promote the publications while utilizing the supplements in the appropriate language.

LEADERSHIP: National level coordinators are appointed for the Chinese, Japanese, Korean and Spanish Language Groups. If necessary, coordinators can be appointed at the Territory, Zone and Region level. For leadership criteria and appointment procedures please refer to the SGI-USA Leadership Manual, available on the SGI-USA Website at: www.sgi-usa.org/memberresources/leaders/manuals.php.

Armenian, Cambodian, Filipino, French, Persian, Portuguese, Russian, Thai and Vietnamese groups are not national in scope, however, it will be up to the local Zone line leadership, in discussion with the Territory, to decide if or when sufficient numbers of non-English speaking members make holding study meetings or an annual event in such languages desirable.